

Data Protection Information

According to Art. 13 DSGVO (German Data Protection Regulation)



For users of online offers from ASS Maschinenbau GmbH

Name and contact details of the party responsible	ASS Maschinenbau GmbH Klef 2 51491 Overath Germany Phone: +49 2206 90547-0 Fax: +49 2206 90547-91 E-Mail: info@ass-maschinenbau.de Internet: www.ass-automation.com
Contact details of the data protection officer	Peter Weinig c/o PW&T Hauptstr. 56 91338 Igensdorf Germany datenschutz@ass-maschinenbau.de
Purposes for which personal data are processed	We process your data for the following purposes: <ul style="list-style-type: none"> • Providing content to the user • Processing of inquiries and orders • Contacting you when using web forms • Subscription/unsubscription/management of newsletters • Granting access to protected customer areas • Use of social plugins
Legal bases for processing	<ul style="list-style-type: none"> • Art. 6 para. 1 (a) DSGVO • Art. 6 para. 1 (c) DSGVO in conjunction with the Telemedia Act • Art. 6 para. 1 (f) DSGVO
Where applicable, the legitimate interests pursued by the party responsible	The legitimate interests for data processing within the meaning of Art. 6 para. 1 (f) DSGVO are: <ul style="list-style-type: none"> • Personal approach and retention of users • Recognition of users • Traceability of use to optimize and improve the offer • Access permissions for specific groups of people
If applicable, the recipients or categories of recipients of the personal data	<ul style="list-style-type: none"> • Social media providers • Operators of online advertising networks (for execution and billing of online advertising created by us) • Operators of online advertising networks (to display third-party online advertising on our website)
If applicable, the intention of the party responsible to transfer the data to a third country and the legal basis for this	<ul style="list-style-type: none"> • Google: E.U.-US-Privacy-Shield • Facebook: E.U.-US-Privacy-Shield • Youtube: E.U.-US-Privacy-Shield

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Duration of storage or criteria for determining the storage period	Personal data will be stored for as long as they are necessary for the above-mentioned purposes and as long as legal retention periods require it.
Rights of the people affected	As an affected person, you have the following rights provided that the legal requirements for this are met: <ul style="list-style-type: none"> • Right to information, Art. 15 DSGVO • Right to rectification, Art. 16 DSGVO • Right to erasure, Art. 17 DSGVO • Right to restriction of processing, Art. 18 DSGVO • Right to data portability, Art. 20 DSGVO • Right to object, Art. 21 DSGVO
in case of consent: Reference to the option of revocation	You have the right to revoke your consent to processing of the data at any time with effect for the future.
Reference to the right to lodge a complaint with the supervisory authority	You have the right to complain to the data protection supervisory authority about the data processing.
Reference to whether provision of the data is required by law or contract	Mandatory fields, e.g. in web forms, are marked accordingly. In all other respects, information is given voluntarily.